

## Mid-Weight Creative – £50-70K

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### Job Summary

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Vacancy : 5

Deadline : Sep 29, 2023

Published : Sep 14, 2023

Employment Status : Full Time

Experience : Any

Salary : Up to £70k

Gender : Male

Career Level : Top Level

Qualification :

## Job Description

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Are you a creative powerhouse with a knack for turning ideas into award-winning masterpieces? Do you have a passion for pushing boundaries and delivering groundbreaking work that leaves a lasting impact? If you're ready to take your creativity to the next level, we want to hear from you. The role is at a Consumer PR agency renowned for its iconic campaigns. With a track record of delivering outstanding results, they're at the forefront of the PR industry, shaping trends and setting new standards for creative excellence. As a Mid-Weight Creative, you will be at the heart of their creative engine, transforming concepts and insights into awe-inspiring campaigns. Your role will be pivotal in crafting inspiring stories and creating visually stunning content that captivates audiences and garners industry recognition. Key Skills Required:

- Exceptional creative thinking and problem-solving abilities
- Proven ability to conceptualize and execute innovative campaigns
- Proficiency in visual design, storytelling, and content creation
- Strong communication and collaboration skills
- A portfolio of award-winning work that demonstrates your creative prowess

Your Key Tasks and Areas of Responsibility: Creative Excellence:

- Conceptualize and execute groundbreaking PR campaigns that resonate with audiences.
- Develop compelling visual and written content that tells captivating stories.
- Collaborate with cross-functional teams to bring ideas to life.

Innovation:

- Stay at the forefront of industry trends and emerging technologies.
- Push creative boundaries and challenge conventional thinking.
- Explore new avenues for engaging audiences and achieving results.

Campaign Leadership:

- Lead creative brainstorming sessions and provide creative direction.
- Oversee the development of creative assets and content.
- Ensure that all work aligns with client objectives and brand guidelines.

Collaboration:

- Work closely with account teams and clients to understand project goals.
- Collaborate with colleagues to deliver integrated campaigns.
- Foster a culture of creativity and excellence within the agency.

Award-Winning Work:

- Leverage your creative expertise to deliver work that stands out and garners industry recognition.
- Showcase your talent by consistently producing award-winning campaigns.
- Elevate the agency's reputation for creative excellence.

Culture:

- Help inspire and grow a diverse team.
- Contribute and help drive a positive and innovative agency culture.
- Inspire and mentor junior creative team members.
- Participate in agency-wide initiatives and events.

This agency truly believes in the power of creativity to transform brands and captivate audiences. If you're a mid-weight creative with a passion for delivering award-winning work, please get in touch with your portfolio, showcasing your award-winning work along with a cover letter describing why you're the creative talent we're seeking.

## Education & Experience

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## Must Have

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**Educational Requirements**

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**Compensation & Other Benefits**

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As per company policy