

Broadcast Revolution – Associate Director Content



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Phone :

Web :

Job Summary

Vacancy :

Deadline : Oct 31, 2023

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Employment Status : Full Time

Experience : Any

Salary : £70-85k DOE plus benefits plus bonus

Gender : Any

Career Level : Any

Qualification :

Job Description

Do you want to be part of a revolution? And work on some of the campaigns that the whole country ends up talking about? Then read on, because the best agency in broadcast PR is looking to make a stellar hire to help develop a growing content division.

Broadcast Revolution is a full service broadcast consultancy. It is often a key partner to the biggest brands and agencies and is responsible for delivering award winning campaign work, with over 40 gongs to their name in their relatively short history. It's a medium sized, lovely team, with a great office space and a really entrepreneurial mindset.

It also challenges the status quo, and delivers impact for clients, but also does a little good along the way. Its Broadcast For Good initiative aims to use the power of broadcast to deliver a positive impact for clients, our industry and our people through pro bono work.

So why are they looking? Broadcast Revolution's content practice (video, podcast and live streaming) has grown alongside its core offering. And the team wants to continue to do this, ensuring its output matches up to its other work - delivering engaging content that broadcasters want to use and audiences want to see and hear.

So who are they looking for? The successful candidate will be a content expert who really gets the media, and has a strong understanding of marketing and PR. A storyteller that can find that extra angle, that killer question or the line that turns a piece of content into something you need to watch or hear.

And they need to be able to be a true consultant. Challenging and advising clients on a range of creative broadcast (owned and earned) strategies. At Broadcast Revolution, they want to be known for delivering outstanding campaigns, not also-ran work.

To build a career here, being ambitious and entrepreneurial will help. Are you a good networker? Do you have great connections in the industry? Can you constantly innovate and come up with new solutions? Can you convince a client that the easy route, isn't always the best?

This is a senior position, but it is also a chance to help build a thriving business within a successful growing business. The team is superb and they are more than geared up to do the work, but someone who is goal oriented, commercially minded and driven, who can help lead growth, will be perfectly placed to deliver success.

If that sounds like you. Get in touch.

We will try to get back to as many people as possible, but if you don't hear from us within one week from sending your application, you unfortunately haven't been successful this time.

Education & Experience

Must Have

Educational Requirements

Compensation & Other Benefits
