

Account Director/ Senior Account Director – £50-70k

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Job Summary

Vacancy : 5
Deadline : Sep 29, 2023
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Employment Status : Full Time
Experience : Any
Salary : Up to £70k
Gender : Male
Career Level : Top Level
Qualification :

Job Description

Are you a dynamic and highly organised leader with a brilliant attention to detail? Do you have a knack for multitasking and can effortlessly manage multiple client accounts simultaneously? Are you a true PR guru, capable of overseeing client activity and leading a team to success? If so, we want to hear from you, to lead household names from the worlds of FMCG, retail, travel, and lifestyle. This is a fast growing Consumer PR agency known for its innovative and iconic campaigns, and the roles are being created to help support the business as it keeps winning new clients. The agency has a commitment to excellence and creativity (as well as diversity), creating impactful strategies and delivering outstanding results for its clients. As an Account Director / Senior Account Director, you will play a pivotal role in the agency, overseeing a portfolio of 4-5 client accounts simultaneously and multiple teams across a matrix system. Your role will encompass a wide range of responsibilities across client management, communication, creativity, agency culture, and new business. Key duties will involve:

- Be a trusted advisor and consultant to your client
- Manage creative teams and agency leadership to support new business and client plans
- Ensure a frictionless service for your clients, making sure work delivered by the team is of a high standard and on time
- Troubleshoot with clients and solve problems
- Managing performance and service levels of your account
- Lead by example and making sure the team performs to the best of their ability
- Develop members of your team, and championing their progress
- Taking an active role, or even leading new business pitches, writing decks, managing the creative team and assigning roles to the pitch team
- Working with the CFO and SLT to oversee budgets and get them approved
- Bringing new business leads into the business and support on recruitment
- Ensure the company's commitment to diversity, equity and inclusion is followed through at all levels
- Manage and support the mental wellbeing of the team
- Take an active role planning or supporting company away days, learning and socials
- Sign off on holidays, and manage team time regarding e.g. sick pay
- Managing crisis communications with media and working with senior stakeholders and team members to offer response or comment when necessary

At this agency, they truly believe in empowering talent and providing opportunities for growth. If you're ready to take your career to the next level, maybe even considering working in another country at some point and want to be part of an award winning team, doing work that truly moves the needle, apply now.

Education & Experience

Must Have

Educational Requirements

Compensation & Other Benefits

As per company policy